

# HOW UNIVERSITY OF PHOENIX IS HELPING BRIDGE THE WORKFORCE SKILLS GAP



In today's labor market, skills matter to everyone. Unfortunately, there is a disconnect between employers and employees on workforce skills.

## THE PROBLEM

According to the University of Phoenix 2023 Career Optimism Index® study:

**46%** of American employers say their organization's greatest challenge has been a lack of well-qualified applicants.

**62%** of American workers say they need support learning new skills.

**75%** of American workers say they are seeking skills development opportunities and certifications.



In other words, American workers can overcome this skills mountain by demonstrating career-relevant skills to potential employers.

## THE SOLUTION

Digital badges aligned to career-relevant skills can help bridge the gap between what employers want and what employees can deliver.

Furthermore, digital badges can help empower workers and help them demonstrate proof of learning.



## WHAT EMPLOYERS ARE SAYING

**74%**

of employers believe alternative credentials have helped their organization fill existing skills gaps.\*

**62%**

of employers would be interested in using digital badges to evaluate skills.\*\*



## HOW UNIVERSITY OF PHOENIX IS HELPING

**85%** University of Phoenix programs open for new enrollment that are aligned to skills.

**295,357**

Number of digital badges University of Phoenix has issued via Credly since September 2021.



Learn more about University of Phoenix's skills-aligned programs and digital badges at [phoenix.edu/online-degrees/skills-aligned-learning](https://phoenix.edu/online-degrees/skills-aligned-learning)